

The South End

The Official Student Newspaper of Wayne State University since 1967

Display Advertising Rates
Wayne State University Affiliates

Ad Size (in inches)	Total Area (Inches ²)	Total Cost
10.3 x 12.75 (Full Page)	131.325	\$630
5.1375 x 12.75 (Half Page Vertical)	65.503	\$350
10.3 x 6.375 (Half Page Horizontal)	65.662	\$300
5.1375 x 6.375 (Quarter Page)	32.751	\$150
10.3 x 2.5 (Bottom Strip)	25.75	\$90
2.5661 x 6.375	16.358	\$60
2.5661 x 3.1875	8.179	\$40

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